



Varied Users Praise Versatility and Price of Contemporary Research's QMOD-HD Modulators

Dallas, TX, April 7, 2010. - Sports, retail and entertainment facilities, corporate offices, broadcasters, colleges, schools and worship center users of Contemporary Research's recently launched QMOD-HD modulator/encoders are singing its praises.

"Kudos for putting out a better product," says David Cooke of Willow Creek mega-church in Illinois.

"QMOD-HD satisfied our need to search through massive amounts of TV to pinpoint exactly what *The Daily Show* and *The Colbert Report* need from 20 channels of TV, 24 hours a day, seven days a week," says Matt Curie of Snapstream Enterprise.

"Customers are creating their own on-site HDTV broadband distribution systems using a variety of HD, SD, and AV sources with the QMOD-HD," states Janine Davis, Contemporary Research director of sales. "They like the fact that they don't need matrix routers or IP resources, they can just tune in with standard displays or CR HDTV tuners.

"Because it is compact and easy to integrate, the QMOD-HD accepts AV, Component, or NTSC, converts the audio and video to a digital cable channel, and amplifies for distribution through a broadband cable system. Current QMOD applications include sports, retail and entertainment facilities, corporate offices, broadcasters, colleges, schools and worship centers," she said.

One key value of QMOD technology is the high quality of the encoding process. David Cooke of Willow Creek Community Church writes, "We fed live HD video to QMOD-HD. Great! Far better than our "Pro" modulator! Less noise in the shadows, no macro blocking. Integration and set-up is much easier as well."

"QMOD-HD allows us to search through massive amounts of TV to pinpoint exactly what we want to find and then do things like making a montage, proving some politician flopped, the list goes on and on," states Matt Curie of Snapstream.

Integration is simple," says Ms. Davis. "Just connect a VGA, Component, S-Video or composite video, then add stereo or coax/optical digital audio. Set up each channel with the modulator's LCD screen, text menus, and navigation buttons then combine with a cable feed and other QMODs and broadcast through the RF system. What customers like best about the QMOD-HD is its price," Ms. Davis concluded. "They tell us that for less than \$2400 they get what otherwise would cost up to five times that much."

See the QMOD-HD in booth SU5702 at the NAB Show, Las Vegas from April 10 to 15, 2010.

About Contemporary Research

Contemporary Research designs and creates solutions for an HDTV world, offering cutting-edge products, HDTV display control, digital signage, and tuning. In addition, CR supports a proven line of analog TV tuners, closed-captioning tools, as well as commercial and educational media systems. For more information about Contemporary Research products, visit us on the web at www.crwww.com or call (888) 972-2728.

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Media Contact: Nissen Davis • T: (310) 548-1856 • C: (310) 729-6510 • E-mail nissen@crwww.com